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Excerpts from various client testimonials

"If you haven't had the pleasure of meeting (or better yet) working with Carla - take the opportunity as soon as you can. You'll discover an extremely bright, energetic, savvy professional with a quiver of talents that simply don't end...I've never found another like her - she's creative, organized and always improves whatever she focuses her efforts on in amazing ways...her aptitude for adapting to crisis management, reordering priorities, all while maintaining a professional demeanor is unparalleled in our experience...creative approach toward problem solving and undeniable integrity combine to create what I would consider to be the perfect team member."

"Carla makes things happen. She always understands the importance of getting the job done well, on time, and under budget, and as a bonus, she is a joy to work with. It is the rare person that can be counted on no matter what, and Carla offers that trait to every job she handles."

Who I Am

Versatile Production Professional with 20+ years of experience in all aspects of film/video production operations, and a solid track record of consistently exceeding client and organizational goals through rapport building, strategic planning, establishing priorities, and project execution. Able to evaluate operational needs and create effective organizational structures and workflows that increase productivity and improve cost effectiveness.

Dynamic manager with strong interpersonal communication skills and the ability to work effectively with a wide range of personalities in a diverse community. Critical thinking, decision making, creative problem solving and conflict resolution skills, in addition to influencing, negotiating and delegating abilities assist in providing the leadership necessary to efficiently and effectively guide production operations and contribute to the overall success of the organization

What I Bring To The Table

Strong work ethic	Fluent in film/video/HD	Talent/Vendor Negotiations
Tenacity of spirit	Staff management (up to 150)	Contracts/releases/licensing
Adaptable/flexible	Project/facility management	Post Production Workflows
Proactive initiator	Script/Concept Analyses & Devel	Story Direction/Post Super
Multi-tasker/deadline driven	Budgeting/cost analyses	V.O./Narration/ADR Dir
Detail oriented & organized	Scheduling/logistics	File/database management
Effective communicator	Research: trends/market/talent/etc	Manage Deliverables

My Tools (including, but not limited to):

Mac/PC Proficient, MS Office, Movie Magic Screenwriter 2000 (and others), Movie Magic Scheduling (and others), Movie Magic Budgeting (and others), Adobe Creative Suites (+ Flash & Dreamweaver), Quickbooks Pro (and others), Various Database and Scheduling systems, Final Cut Pro, Adobe Premier Pro, Adobe After Effects, Avid, Media 100, Quantel Editbox, Various Discreet Logic Editors, such as Flame, etc... Side Note: I possess an exceptional ability to quickly master new software and apply its full range of capabilities.

What I've Done

 Developed and/or produced a range of projects including, but not limited to:

AGENCY & CLIENT DIRECT

- National/Regional Commercials (TV & Radio)
- Product Launches
- Music Videos
- Training/Demonstration Videos
- Sales & Presentation Videos
- Industrials & Corporate Videos
- Welcome Videos
- Branding Opportunities
- Webcasts/Podcasts
- Event Coverage
- Video Curriculumms
- PSA's
- Special Events

NETWORKS

- Pay-per-view commercials
- Pro-mercials
- Promos
- Video On Demand
- Interstitials
- Stunts
- Sweepstakes
- Trailers
- Pilot Presentations
- Product Launches
- Branding Opportunities

FEATURE FILMS, SHORTS & DOCUMENTARIES

Who I've Done It For

ABC Family, Spike TV, Ford, SunCal Properties, Summerlin, Hilton Resorts, Harrah's, Akkclaim Max Sports, Jakks Pacific, State of California, State of Nevada, J. Walter Thompson, Goddard-Claussen, along with a variety of Independent Film companies, banks and other financial institutions, various city/county convention and visitor authorities, multiple of land and home developers, major corporations and retail chains, hotels and casinos and many, many more.

“As an advertising agency television/video producer who’s worked with production companies in all sizes of markets, I know the value of a person who can pay attention to details. Carla Giampapa is one of the most valuable and professional people I’ve had the pleasure to work with.

These projects can get extremely complicated; but Carla knows how to stay on top of the details every step of the way. She has a talent for keeping up with ever-changing production schedules ... is always able to keep control of the details no matter how crazy they become, and that makes her an invaluable asset to any organization.”

“I have worked with Carla on numerous projects [over many years] ...Always organized, personable, and devoted to clients...extremely committed to the quality of projects from the initial pre-production meeting all the way through post and delivery.

Where I’ve Been

Project Manager/Producer/1st A.D.	Freelance/Contract	1/2001 – Present
<p>Contribute to the successful completion of a diverse list of film/video, multi-media and marketing projects—concept through completion—requiring planning, follow-through and results that meet client objectives. Responsible for team building and staff management, all communication, planning, logistics, determining appropriate equipment/tools and processes, creating & managing complex schedules, budgets and cross-functional teams.</p> <ul style="list-style-type: none"> • Managed multiple, concurrent projects—all on time and on budget • Hired specifically to handle high-profile, sensitive and/or challenging projects requiring confidentiality, discretion and finesse • Many clients reported unparalleled increases in sales inquiries and lead conversion based on my direct contributions (one in particular: website redesign increased sales by 300%) • Consult across many industries on best practices and workflow structures 		
Director of Operations & Marketing	Tax Tiger, Inc.	10/2002 – 1/2005
<p>A start up tax debt resolution company. Responsible for operational workflow structures & tools, vendor negotiations; client & vendor relations; all accounting functions; staff management; marketing & lead generation; file/database creation & management</p> <ul style="list-style-type: none"> • Contributed to effectively bringing company to a profitable state by third month in existence (broke first million by end of 3rd year and is currently a national franchise) • Designed and managed marketing and workflow systems enabling consistent and measurable financial growth • Created Sales staff incentive programs that raised productivity by 20% 		
Facility Manager/Producer	FLF Films, Inc.	1/2000 – 1/2001
<p>A commercial film production company serving national & regional accounts; both agencies and clients direct. Responsible for project and company operations; concept breakdowns and budgeting; all hiring/management of crews, vendors, talent, equipment and locations; project legalities & logistics; billing; post supervision; client/vendor relations; set rate card</p> <ul style="list-style-type: none"> • Successfully increased profit margin 200% from previous year • Streamlined workflows and marketed post production edit bay separate from production company services to capture additional projects and grow client relationship base. • Managed multiple concurrent projects (up to 12 in various stages of production), often combining resources to improve production value and cost effectiveness 		
Facility/Project Manager	Oasis Media	12/1997 – 4/1999
<p>A high-end post production facility. Responsible initially for client relations and billing which progressed to project/account management and day-to-day operations, scheduling and staff management</p> <ul style="list-style-type: none"> • Re-established relationships with past clients and grew client base by 30% • Created all forms and workflow structures to streamline operations and allow us to take on more clients • Contributed to the successful transition from linear to new higher-end non-linear editing equipment (D2 online to Quantel Editbox) 		
Project/Ops Manager	Freelance/Contract	1/1989 – 12/1997
<p>A variety of companies & industries, including marketing/ad agencies. Responsibilities were operational and marketing driven—consulting, creating and managing billing systems, workflow structures, creating custom databases, automating critical tasks and reporting; organized patent searches, manufacturers, call centers and associated marketing/media/event campaigns for new products; staff/project management.</p> <ul style="list-style-type: none"> • Contributed to and/or produced campaigns effectively bringing new products to market • Developed procedures and workflows allowing for and able to handle a growth rate of 600% (Vocational Rehabilitation Company) • Designed and maintained statistical reports to rate personnel productivity/accuracy, adopted and utilized statewide (Vocational Rehabilitation Company) • Created custom database (for regional telephone service provider) to monitor all pay phones’ maintenance, repair and collection schedules. 		

Hobbies

Dancing, painting, drawing, gardening, hiking, film/short production, watching movies asking “What if?”.....

Select Credits

COMMERCIALS

<i>Toilet Bowl</i>	National	Head of Prod.	WWF/Jakks Pacific (The Familie)
<i>MXS</i>		Head of Prod.	Road Champs/Jakks Pacific (The Familie)
<i>Lightening Loop</i>		Head of Prod.	Road Champs/Jakks Pacific (The Familie)
<i>All Power. All Sports</i>		Head of Prod.	The Edge Sports.com (The Familie)
<i>Break</i>		HOP/Producer	Akkclaim Max Sports (The Familie)
<i>California Beauty</i>	Regional	Head of Prod.	Golden One Credit Union (Glass McClure)
<i>California Dreamers</i>		Head of Prod.	Golden One Credit Union (Glass McClure)
<i>Home Away From Home</i>		Head of Prod.	Sierra @ Tahoe (Merring & Associates)
<i>ATM</i>		HOP/Co-Producer	Nevada State Bank (Rose Glenn Group)
<i>Pen</i>		HOP/Co-Producer	Nevada State Bank (Rose Glenn Group)
<i>No on Prop 86 v.1</i>		1 st A.D.	Californians to Stop the \$2B tax hike
<i>No on Prop 86 v.2</i>		P.M./1 st A.D.	(Goddard Claussen)
<i>Roll, Walk, Cruise</i>		Producer/1 st A.D.	Jimboy's Tacos (Bongo Post)
<i>Restaurants</i>		Producer/1 st A.D.	Harrah's Lake Tahoe (KPS-3)
<i>Atlantis</i>		Producer/1 st A.D.	Atlantis Hotel-Casino (Creative Concepts)
<i>Employee</i>		Producer/1 st A.D.	Harrah's Lake Tahoe (KPS-3)
<i>Klinko</i>		Producer/1 st A.D.	Reno Hilton (DRGM)
<i>David Hayes</i>		Producer/1 st A.D.	Reno Hilton (DRGM)

LONGER FORMAT PIECES

<i>Lincoln Crossing</i>	Sales Video	Producer/ 1 st A.D.	SunCal Properties (Weston/Mason)
<i>DVFX</i>	Sales Video		LSI Logic, Inc. (Anderson-Solone, Inc.)
<i>My Name is Nicole...</i>	Training Vid		CA Foster & Kinship Care Program
<i>Convention Sales</i>	Sales Video		RSCVA (Rose Glenn Group)
<i>Home Finder Video</i>	Sales Video		Summerlin , Las Vegas (The Merica Agency)
<i>Nautique 2000</i>	Sales Video		Nautique (Client Direct)
<i>Annual Video</i>	Show Video		Young Chautauquans (gustincurtis)
<i>How to Give CPR</i>	How to Video	Project Manager	French Maid TV / Yarnbird
<i>How to Barter</i>	How to Video		French Maid TV / Yarnbird
<i>How to...Domain Name</i>	How to Video		French Maid TV / Yarnbird
<i>How to...Podcast</i>	How to Video		French Maid TV / Yarnbird

MUSIC VIDEOS

<i>The Art of Sharing Lovers</i>	Producer/1 st A.D.	A Static Lullaby, Ryan Todd-Director
<i>Standing On The Moon*</i>	Producer/1 st A.D.	Sex On Sunday, Heidi Boucher-Director
<i>O.C.D. Guy</i>	1 st A.D.	The Kimberly Trip, Heidi Boucher-Director
<i>Two Worlds</i>	Producer/Director	Crash The Machine
<i>Ignis Fatuus</i>	Producer/Director	Alchemy Duo

FEATURES & SHORTS

<i>Ojo</i>	Feature	1 st A.D.	IBeforeE Productions, Sam Kieth-Director
<i>Make It Happin'</i>		Producer/1 st A.D.	Riq's Fliqs, Riq Roq-Director
<i>Not as Good as You</i>		Researcher	Abviscous Productions, LLC
<i>Think (Doc) *</i>		Researcher	Abviscous Productions, LLC
<i>Do As I Say (Doc) *</i>		Consultant	Ambra Productions
<i>In the Eyes of a Killer*</i>	Short Film	Producer/1st A.D.	Hun Bun Films, E. Kruger/H. Boucher-Directors
<i>Land of the Lofts*</i>		1 st A.D.	Hun Bun Films, Erin Kruger-Director
<i>Writer's Block</i>		1 st A.D.	Erik Espera-Director
<i>Fail Safe*</i>		1 st A.D.	Ryan Todd-Director
<i>The Slam Wizard*</i>		1st A.D.	Kejo Productions, Kevin Haskin-Director
<i>A Bullet Over Fives*</i>		1st A.D.	

*Award Winner